

ABSTRACT OF THE DISCLOSURE

A video data coding/decoding apparatus includes: an encoder dividing a partition partitioned by a data partitioning technique into certain blocks, channel-coding the divided block data and transmitting a bit stream; and a decoder channel-decoding the bit stream received from the encoder so as to restore a video data. An error occurrence probability can be reduced by channel decoding the source-coded video data for each partition. In addition, by removing the marker emulation generated in the channel coding, a mobile image data of a better picture quality can be provided.